

Great ideas require  
a great team...

**About Us**  
***iDevices***

Founded in 2009, iDevices LLC is an American company committed to partnering with hardware and software developers in order to bring their ideas and innovations to life, particularly in the Smart Phone Industry.

iDevices provides legal & financial resources, technical expertise and engineering assets, partnering with developers from concept and design to manufacturing and distribution.

By assembling an elite roster of professional providers, iDevices can tailor each of its teams to meet the unique needs of each project, ensuring that every idea is given the wings it deserves.



iDevices



Created by iDevices



[www.igrillinc.com](http://www.igrillinc.com)

# iGrill Welcome to the Cooking Revolution!

The brainchild of iDevices' CEO, Inventor Christopher J. Allen, iDevices' flagship product iGrill is the world's first grilling and cooking thermometer for iPod touch, iPhone and iPad.

Revolutionizing the way we cook and grill today, iGrill enables its users to multitask between grill and guests with the peace of mind that their food is perfectly cooked, at target temperature and safe for consumption.

iGrill communicates with the iPod touch, iPhone and iPad via a secure, long-range Bluetooth® connection.

Essentially, iGrill offers its users the most valuable commodity of all: Time.

The world's first grilling and cooking thermometer for iPod touch, iPhone and iPad.



# The Anatomy of a Success Story

## Apple

Friends in high places...

Within weeks, the sleek, Bluetooth® enabled grilling probe had garnered the attention of Apple, who immediately recognized the potential of a device that paired so perfectly with their product line as well as featuring a seamlessly integrated, feature-rich App.

It wasn't long before iGrill was a part of the Made For iPod, iPhone, iPad (MFi) developers program.

iGrill's innovative design and function did not go unnoticed.



By Q1 of 2011, iGrill would be in select Apple Stores across North America. iDevices was in business. And a record 6 months after its conception, iGrill was poised to enter the global marketplace.

## iGrill

### The App

iDevices has developed a free App designed not only to enhance the iGrill experience but the cooking experience itself.

Features include:

- iGrill connect-ability
- food temperature option
- multiple-probe support
- cooking-time remaining feature
- multiple view options
- recipe browsing/sharing
- kitchen timer

## iGrill

### The Device

Unlike its competitors, iGrill is the only made for iPod touch/iPhone/iPad device that communicates via a Bluetooth® connection, giving it a projected 75% market share in the wireless temperature probe market in the next 3 years.

What features set iGrill apart?

- Bluetooth® enabled
- 200 foot+ range
- iPod touch, iPhone and iPad compatible
- touch interface and projection display
- stand-alone thermometer
- multi-probe capacity
- integrated probe storage
- alarm settings
- standing/laying/hanging options

## iGrill

### The Future

***iGrill is a Bluetooth Innovator of the Year Finalist, the MacLife CES 2011 Future Tech Award 'Best Content Creation' Runner Up and the Bluetooth SIG Best of CES category winner.***

iDevices has parlayed the accolades and subsequent international press exposure of its flagship product into distribution, licensing and sponsorship opportunities on every continent and will be expanding its compatibility to include the Android phone market

***The goal? To position iGrill as the Number 1 cooking and grilling thermometer in the world.***

# iDevices. Designs for Life.

## iGrill is only the beginning.

Working with Apple, iDevices will be developing an entire suite of home and lifestyle oriented products in 2011, designed to enhance the Apple user experience. iDevices will also be accepting proposals from inventors and entrepreneurs who seek a partner in order to see their ideas come to fruition.



## www.igrillinc.com

Office Hours:  
Monday-Friday 9am-5pm EST

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The temperature  
is rising...

**iGrill  
Media**

iGrill continues to garner international media attention. Below are just some of the networks, publications, blogs and websites in which we have been featured:

Good Morning America (CBS)  
The Early Show (CBS)  
130 NBC affiliates  
CNN  
Spike TV  
Forbes  
DIY Network  
The LA Times  
The Augusta Chronicle  
Newport News Daily Press  
Ottawa Daily Times  
Reading Eagle  
Wall Street Journal  
Investors Business Daily  
Dow Jones News

Baltimore Sun  
Chicago Tribune  
The Hartford Courant  
Chicago Redeye  
Chicagonow.com  
CTNow.com  
Better Homes and Gardens  
MacLife  
Htmobile.com.il (Israel)  
Bild (Germany)  
Computerbild.de (Germany)  
Imachtspass.de (Germany)  
iPad-Tipps.de (Germany)  
Synchro (France)  
Macplus.net (France)

Voice.fi (Finland)  
Maczonen.dk (Denmark)  
Atpixeles.com (Dominican Republic)  
iPhone2go.ru (Russia)  
Der Standard (Austria)  
Textio.co.uk (United Kingdom)  
Uk.news.yahoo.com (United Kingdom)  
Wired  
Gizmodo  
Uncrate.com  
Macnn.com  
Uberphones.com  
Gearlog.com  
MobileCrunch.com



Created by **iDevices**

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Photos:

iGrill Photo: <http://www.thomas-pr.com/136/photos/idevicesigrill.html>  
iGrill Logo: <http://www.thomas-pr.com/136/photos/idevicesigrilllogo.html>  
iGrill App on iPhone4: <http://www.thomas-pr.com/136/photos/idevicesigrillapp.html>

**IGRILL WINS 6TH ANNUAL BLUETOOTH SIG  
BEST OF CES 2011 AWARDS – BEST NEW PRODUCT**

***iGrill - World's First Bluetooth Cooking Thermometer for iPhone, iPod touch & iPad  
Revolutionizes the Way We Cook - A Perfectly Cooked Steak, Every Time***

***Features New Colors, Skins & BBQ Options***

January 13, 2011, Canton, CT -- iDevices [www.igrillinc.com](http://www.igrillinc.com) announced today that iGrill, the world's first wireless cooking thermometer for iPod touch, iPhone and iPad via a long-range Bluetooth® and App-enabled connection, won the 6th Annual 2011 Bluetooth SIG Best of CES Awards for Best New Product. iGrill turns your iPhone, iPod touch or iPad into your own personal sous-chef, enabling you to multitask between your grill or oven and guests with the peace of mind that your food is perfectly cooked, at target temperature and safe for consumption.

Announced at the "It Won't Stay in Vegas" Tweet House event held January 7, 2011 at the International Consumer Electronics Show (CES) in Las Vegas, a record number of devices were submitted for consideration from all three levels of Bluetooth SIG membership. Each product was carefully reviewed and judged by the Bluetooth SIG based on a variety of criteria, including interoperability testing and ease of use.

**A Perfectly Cooked Steak, Every Time**

"iGrill is a perfect example of thinking outside of the box when it comes to Bluetooth connectivity – we enable a great deal more than just the wireless headsets so many consumers are familiar with today," said Michael Foley, Ph.D., executive director of the Bluetooth SIG. "Bluetooth wireless technology can connect anything and improve practically any consumer electronics experience – and in this case, Bluetooth technology is making sure you have a perfectly cooked steak, every time."

"We are extremely excited to win the 6th Annual 2011 Bluetooth SIG Best of CES Awards for Best New Product for iGrill," said Christopher Allen, CEO, iDevices Inc. "iGrill is taking the labor-intensity out of meal preparation and offering back the most valuable commodity of all: Time! The first of a suite of Apple home and lifestyle oriented products that iDevices will be developing in 2011, iGrill does much more than simply redefine how we cook and grill, it's changing the way we socialize."

**iGrill Features New Colors, Skin Designs & "Smoking" Options for BBQers**

Currently available in white, the iGrill device will also be available in black mid-February. In addition, skins will be available in a variety of colors and styles to express your individual mood and a new "smoking" option will also be available for BBQ aficionados.

CONTINUED

The first Bluetooth and App enabled device on the market today, iGrill consists of:  
iGrill Thermometer with Projection Display and Probe – features easy-to-clean touch interface and multiple probe options.  
iGrill App for iPod, iPhone, & iPad - tells you status of food via Bluetooth.

### **Available through Apple Stores & iGrill Site**

Priced at \$99.99, iGrill is available immediately through [www.igrillinc.com](http://www.igrillinc.com) and Apple Stores across North America. It comes with one iGrill probe and display equipped with long-range Bluetooth®, useful Apps, and 4 AA batteries. iGrill is the first in a line of products created by iDevices geared towards the Apple lifestyle. For more information, visit [www.igrillinc.com](http://www.igrillinc.com) phone: 1-888-WE-iGRILL(1-888-934-4745).

## **iGrill - Now You're Cooking**

### **About iDevices**

In 2009, American inventor/entrepreneur Christopher Allen Sr. created iDevices Incorporated, a company committed to partnering with inventors in the development of winning ideas for the iPod touch, iPhone and iPad, as well as other areas of the Bluetooth®/WiFi market. The goal was to bring high quality, beautiful and cost-effective products to market in the shortest possible time. Leading by example, Mr. Allen assembled an elite team of industry professionals to develop an idea of his own – a concept that would go on to become iDevices Inc.'s flagship product, iGrill, the first of a line of products created by iDevices around the Apple Lifestyle. For more information, see [www.igrillinc.com](http://www.igrillinc.com) or [www.idevicesinc.com](http://www.idevicesinc.com), phone: 1-888-WE-iGRILL(1-888-934-4745), Twitter: <http://twitter.com/iGrillTweets#>, Facebook: <http://www.facebook.com/pages/The-iGrill-FB-Page/124504680938214?v=wall>.

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