

Speech at the Press Conference of CITE 2017 in Las Vegas

Chen Wenhai, general manager of China Electronic
Appliance Corporation

(January 6, 2017, in the United States)

Distinguished guests, ladies and gentlemen, good afternoon.

I am very pleased to have such an opportunity to introduce the preparation of the fifth CITE to all media friends, friends from industrial organizations and friends from industrial leading enterprises. My introduction is divided into the following aspects:

Firstly, it is about the basic information of the fifth CITE.

The full name of the expo is the fifth China Information Technology Expo, which is referred to as China Information Technology Expo 2017 with the abbreviation of CITE 2017.

The Expo will be held from April 9 to April 11 in 2017 with the

period of three days.

It will be held in Shenzhen Convention & Exhibition Center in Shenzhen city, Guangdong province.

It has the scale of 102,500 square meters, occupying the whole area of Shenzhen Convention & Exhibition Center.

The official website of the Expo is www.citexpo.org.

The goal of the Expo is to become an annual grand event of the electronic information industry as a “world-class industry leader being top one in Asia” with international influence.

Targeting at the latest development trend of the information technology, the Expo highlights the key word of “the intelligent information industry” and demonstrates the whole industry chain of electronic information, which includes the mobile intelligent terminals, intelligent robots, artificial intelligence, smart home, intelligent hardware, virtual reality, sensors and Internet of Things, big data, Internet+, intelligent manufacturing, new display, LED, integrated circuits, high-end components, special

components, new energy automotive industry chain, electronic instrument and equipment, etc.

Secondly, it is the organizational structure of the Expo.

The Expo is co-organized by Ministry of Industry and Information Technology and Shenzhen Municipal People's Government and co-sponsored by China Electronic Appliance Corporation and Shenzhen Flat Panel Display Industry Association.

In order to improve work efficiency and speed up the work of organizing the exhibition, we have established the organizing committee of CITE to be responsible for the unified external coordination and the overall organization management of the preparation. Huai Jinpeng, deputy director of Ministry of Industry and Information Technology, and Xu Qin, mayor of Shenzhen city, act as the co-directors of the organizing committee.

An office is set up under the organizing committee to assume the daily work of the organizing committee. Diao Shijing, director of

the department of electronic information of Ministry of Industry and Information Technology, acts as the director of the office.

The secretary-general and deputy secretary-general of the organizing committee are set up to organize and implement specific work. I act as the secretary-general of the organizing committee.

Meanwhile, 10 working groups have been set under the office of the organizing committee to respectively be responsible for planning, investment attraction, new product and new technology launch, election of innovative products and application awards, organization of important activities, publicity and audience organization, logistical support and other work.

Thirdly, it is about the distribution of halls and arrangement of activities of the fifth CITE.

The expo applies the form of "exhibitions + forums + seminars at the same period+ new product and new technology launch". It will last for three days. During this period, one main forum,

several seminar activities and several technology and product launches will be held. One main forum refers to the summit forum of the development of a new generation of information technology industry and we will invite the government, industry experts and well-known entrepreneurs to discuss the hot topics in the electronic information industry. Several seminar activities at the same period refer to the seminar activities on different topics planned and organized in the subdivided areas after integrating the latest hot trends of industrial development. They aim to thoroughly discuss certain topics. As for several technology and product launches, we will invite leading enterprises in the electronic information industry to bring their latest products and technologies to the expo and focus on planning several technology and product launches.

According to the contents and characteristics of the exhibition, nine halls of the exhibition will demonstrate the following contents:

Hall 1: theme hall. It mainly includes smart home, intelligent hardware, VR, sensors and IoT, big data, Internet +, intelligent manufacturing, integrated circuits and other exhibition areas.

Hall 2: Flat Panel Display Hall.

Hall 3: Smart Manufacturing Hall and 3D Printing Hall

Hall 4: Robotics and Intelligent System Hall

Hall 5: Artificial Intelligence Hall

Hall 6: Health Electronics and Start-up Hall

Hall 7: Electronic Instruments and Equipment Hall

Hall 8: Lithium New Energy Hall

Hall 9: Electronic Components Hall

Among which, Hall 5 is the “Artificial Intelligence Hall” built by us with great efforts. We will work with iFLYTEK to jointly demonstrate the whole industry chain of artificial intelligence.

Fourthly, it is the review of the fourth expo.

With the theme of "innovation, intelligence and integration", the fourth expo had the exhibition area of 102,500 square meters (using all the pavilions of Shenzhen Convention & Exhibition Center). 23 professional exhibition areas were set up to attract the exhibition of more than 1,700 industrial leading enterprises and more than 100,000 professional audience with nearly 120,000 person-times; more than 3,000 new products and new

technologies were mainly released on the scene; more than 100 industrial seminars with 41 themes were held at the same period; and more than 1,000 news media reporters were attracted to do interviews and reports.

The fourth expo focused on planning eight highlight exhibition areas including Internet + smart home, sensors and IoT, robotics, new display, AR/VR, intelligent hardware and makers, lithium new energy and UAV. A number of highlights were presented on the scene, which were mainly reflected in four "gatherings".

Firstly, well-known enterprises gathered and industrial leading enterprises competed to show up. The expo attracted more than 1,700 industrial leading enterprises to exhibit and all enterprises combined their own business priorities to compete to show up in all professional exhibition areas. **Secondly, well-known products gathered and industrial hot products competed on the same stage.** More than 3,000 new products and technologies were released in the expo. On the scene, all enterprises brought their latest products and technologies to set off a boom of demonstrating the hot trends of the information technology industry and the industrial benchmark role of the expo was further determined. **Thirdly, well-known guests**

gathered and industrial top leaders shared their view. The expo organized more than 100 industrial seminars with 41 themes at the same period and more than 600 industrial top leaders shared their view regarding products, technologies and market. **Fourthly, well-known media gathered and the global news media focused on it.** The expo attracted more than 1,000 reporters from global various media to do interviews and reports to form more than 5,000 reports, which covered about over one million people.

Now, on behalf of the organizing committee of the expo, I would like to invite all of you here to participate in the organization and preparation of the expo from the aspects of press publicity, exhibitor organization and seminar organization. Together, we will create a world-class exposition platform representing China.

Thank you all!