

## 面向全球媒体的主要展商和科技介绍

--从 CITE 看值得全球关注的中国科技的崛起

### Introduction of Main Exhibitors and Technologies to Global Media

----A Glimpse of the Rise of Chinese Technology from CITE

#### 一、人工智能领域

##### I. Artificial Intelligence

###### 1、科大讯飞股份有限公司（简称：科大讯飞）(IFLYTEK CO.,LTD.(缩写：iFLYTEK)):

中国人工智能产业领导者，亚太地区最大的语音及人工智能上市公司。旗下讯飞人工智能开放平台是中国首个发布，最早开放，影响最大的人工智能生态平台，对外开放的语音合成、语音识别、机器翻译、自然语言理解等技术均代表世界最高水平，目前有合作伙伴超过 25 万家，用户数超过 9 亿，日交互服务 30 亿次。旗下讯飞听见系统，能够实时将中文语音转换成文字，并同步转写成英文，是业内首个达到实用的实时语音转写技术。

iFLYTEK is the leader of China's A.I. industry. It is the biggest public company of speech technology and A.I. in the Asia-Pacific region. Its A.I. open platform is China's first released and most influential A.I. eco-system platform. The platform now is providing world's leading technologies including speech synthesis, speech recognition, machine learning, natural language processing and etc. Now there are over 250,000 developers, 900 million end users, and over 3 billion daily interactions on the platform. Its iFLYrec, The world's first real time dictation system that reaches practical level. It can turn mandarin speech into text, and also translate to English in real time.

###### 2、北京云知声信息技术有限公司（简称：云知声）(Beijing Unisound Information Technology Co.,Ltd.(缩写：Unisound)):

云知声，专注物联网人工智能的高新技术企业。利用机器学习平台构建核心技术体系，形成完整的人工智能技术图谱。在 AI 芯、AIUI、AI Service 三大解决方案支撑下，云知声成为国内白色家电领域唯一落地出货的芯片供应商，并且首家推出医疗云服务。在后装车机、教育云社会化口语评测服务两方面市场占有率第一，同时，拥有国内最大的独立第三方语音公有云平台。

UNISOUND is a technology-driven company focusing on Artificial Intelligence and Internet of Thing. It has a complete technology architecture of artificial intelligence basing on Machine Learning, Big Data and Computing Platform. With the combination of three solutions including AI-Chip, AIUI and AI Service, UNISOUND is the first chip provider who has successfully engaged the delivery of white goods and the first provider of medical cloud service in China. Besides, it ranked first in the market share of vehicle aftermarket and the spoken language evaluation service. What is more, UNISOUND has the Chinese biggest third-party free voice cloud platform.

#### 二、智能制造领域:

##### II. Intelligent Manufacturing

###### 1、中国电子信息产业集团有限公司（简称：中国电子）(China Electronics

## **Corporation, 缩写: CEC) :**

中国最大的国有 IT 企业, 世界 500 强之一。旗下**飞腾 FT-2000/64** 中央处理器是中国企业自主设计的第一款 64 核通用处理器, 也是现阶段全球性能最高的 ARM 架构服务器芯片。旗下**中电熊猫**将展出 98 英寸 8K 清晰度 IGZO 技术液晶电视机。熊猫电子是国内唯一承接新型显示和液晶基板玻璃生产线装备系统的企业, 国内市场占有率超过 1/3, 打破了国外企业对该领域智能生产的垄断。

CEC is China's largest state-owned IT company as well as one of world's top 500. FT-20000/64 CPU of CEC is the first 64-core universal processor independently designed by a Chinese enterprise, and is also the ARM-structured server chip with the highest performance in the world currently. CEC-Panda, a subordinate to CEC, will exhibit its 98-inch IGZO technology-based LCD TV with a definition of 8K. CEC-Panda is the only Chinese enterprise that undertakes production line and equipment systems of new-type display and LCD substrate glasses, and with a domestic market share of over 1/3, it broke up the monopoly imposed by foreign enterprises on the intelligent production of related products.

----**芯片、智能制造领域**

----**Chips, Intelligent Manufacturing**

## **2、新松机器人自动化股份有限公司 (SIASUN Robot & Automation CO.,LTD):**

新松被誉为“中国机器人第一股”, 中国最大的机器人产业化基地。是目前国内规模最大、品牌产品线齐全、最具影响力的机器人上市公司。其中新松轻载复合型机器人是国内首台智能柔性 7 轴复合机器人, 它基于智能移动机器人、柔性多关节机器人、视觉识别等技术的综合应用, 可快速布局于自动化工厂、仓储分拣、自动化货物超市。

SIASUN is hailed as “the first stock of China's Robots”. It has the largest robot industrialization base in China, and is now a listed company with the largest scale, the most complete brand product lines and the largest influence in China. SIASUN light-load hybrid robot is the first Chinese smart collaborative hybrid 7-axis robotic system. It combines smart mobile robotics system with collaborative multi-axis robotics system, visual identification and other advanced technology. The product can be operated for multiple civil purposes such as autonomous manufactory, storage sorting, autonomous supermarket.

## **3、上海发那科机器人有限公司 (发那科)**

SHANGHAI-FANUC Robotics Co., Ltd. (FANUC)

发那科—您的机器人专家

FANUC—The Robot Experts

## **三、智慧生活领域**

### **III. Intelligent Life**

#### **1、TCL**

中国消费电子产业标志性企业 TCL 携全线重磅产品亮相 CITE。强大的产品创新能力和在海外市场的完善战略布局, 使 TCL 逐渐成长为国际化运营最为成功的企业之一。CITE 2017, TCL 将继续创意探索式设计, 让体验者身临其境地感受 TCL 的创意新颖的生活方式。

TCL, a symbolic consumer electronic enterprise in China, will show up at CITE together with the full range of its competitive products. By virtue of the powerful product innovating capacity and the sound strategic layout in overseas market, TCL has now developed into one of the Chinese enterp

risers who have successful intentional operations. At CITE 2017, TCL will continue to exhibit its creative and explorative design, and show visitors an immersive, creative and innovative life style.

## 2、海尔集团（Haier Group）

2016年，海尔U+智慧生活平台全新升级，推出智慧生活2.0战略，并正式发布U+智慧生活大脑，率先引领智能家居行业进入人工智能新时代。为进一步实现智慧家庭的引爆落地，近期，海尔发布世界首个专为智慧家庭定制的操作系统——海尔U-Home OS。海尔U-Home OS的出现填补行业的空白，成功跨越多个场景，实现移动应用、云平台、硬件产品的无缝互联互通，创新引领安心、安全、卓越的智慧生活。

### 2. Haier Group

In 2016, Haier U + Intelligent Life Platform upgraded by introducing Intelligent Life 2.0 Strategy and formally releasing U + Intelligent Brain, ushering intelligent home industry into the era of artificial intelligence. With a view to further turning the concept of intelligent home into reality, Haier recently released world's first OS specially designed for intelligent home—Haier U-Home OS. Filled in the industrial gap, Haier U-Home OS successively involved multiple scenarios and realized the seamless connection and interaction of mobile applications, cloud platforms and hardware products, innovatively providing customers with a reliable, safe and excellent intelligent life.

## 3、华为（Huawei）

华为，一个享誉世界的中国企业。华为终端产品全线出击，将展出包括智能手机、可穿戴设备、平板电脑、移动接入产品、家庭接入产品、智能家居产品、OTT、车载模块等近百件精品。敬请期待华为2017年4月将如何惊艳亮相CITE，并带来什么产品改变世界。

### 3. Huawei

As a Chinese enterprise with great prestige in the world, Huawei will exhibit nearly a hundred of competitive products including smart phones, wearable devices, table PCs, mobile access products, home access products, intelligent home products, OTT, and vehicle-mounted modules. All of those are coming soon on CITE in April, 2017. Just wait and see what kind of products are coming to change our world!

## 4、腾讯（Tencent）

腾讯，中国最大的互联网综合服务提供商之一，也是中国服务用户最多的互联网企业之一。腾讯多元化的服务包括：社交和通信服务QQ及微信/WeChat、社交网络平台QQ空间、腾讯游戏旗下QQ游戏平台、门户网站腾讯网、腾讯新闻客户端和网络视频服务腾讯视频等。Tencent is one of the biggest comprehensive internet service providers as well as one of the internet companies who have the largest population of users in China. The diversified services of Tencent include: social networking & communication service—QQ and WeChat, social networking platform—Qzone, QQ game platform under Tencent Game, web portal—QQ.com, Tencent News Client, and network video service—QQLive, etc.

## 四、虚拟现实/增强现实领域

## **IV. Virtual Reality and Augmented Reality (VR/AR)**

### **1、歌尔股份有限公司（Goertek）**

中国电声行业龙头企业，也是全球微电声领域领导厂商。在微型麦克风领域，歌尔股份市场占有率居国际同行业之首；蓝牙耳机 ODM 业务、游戏配件（包括控制器）和中高端 VR 产品的出货量居世界第一；在微型扬声器/受话器领域，歌尔股份居国际同行业第二名；智能手环 ODM 制造业务居世界第三位。

#### **1. Goertek Co., Ltd.**

Goertek is a leading company in both China's electroacoustic industry and global micro electroacoustic field. Its market share in terms of microphone area ranks top among international peers; its sales of Bluetooth headset ODM business, game components (including controllers) and high-and-mid-grade VR products ranks Number One in the world; Goertek ranks Number Two and Number Three in the field of micro speakers and smart band ODM manufacturing business, respectively.

### **2、深圳增强现实技术有限公司**

深圳增强现实技术有限公司（Oglass）是专注于智能眼镜和增强现实核心技术与产品研发并应用于工业领域的高科技公司，是 AR 智能眼镜工业解决方案提供商。Oglass 拥有自主知识产权的工业级 AR 智能眼镜、图像精准识别、增强现实等先进技术，致力成为工业领域中最自然人机交互服务、挖掘最深度数据价值的人工智能公司。

Shenzhen Augmented Reality Technology Co., Ltd. (Oglass) is a high-tech company , focusing on AR smart glasses and augmented reality core technologies and product development. Oglass provides its industrial partners with AR smart glasses and solutions. With accurate image recognition, computing capabilities and augmented reality technologies, Oglass develops its own industrial-level AR smart glasses. Oglass has its own intellectual property and is determined to become the most compelling computer-human-interfaces services provider.

## **五、智能汽车和新能源领域**

### **1、上海汽车集团股份有限公司（简称"上汽集团"）**

上汽集团主要业务涵盖整车(包括乘用车、商用车)、零部件的研发、生产、销售，物流、车载信息、二手车等汽车服务贸易业务，以及汽车金融业务，上汽集团所属主要整车企业包括乘用车公司、上汽大通、上汽大众、上汽通用、上汽通用五菱、南京依维柯、上汽依维柯红岩、上海申沃等。

SAIC Motor's business covers the research, production and vehicle sales of both passenger cars and commercial vehicles. It also covers components including engines, gearboxes, powertrains, chassis, interior and exterior and miscellaneous electronic components, and logistics, vehicle telematics, second-hand vehicle transactions and auto finance services.

SAIC's affiliated vehicle companies include Morris Garages, SAIC MAXUS, SAIC Volkswagen, SAIC-GM, Shanghai General Motors Wuling (SGMW), NAVECO, SAIC-IVECO Hongyan and Shanghai Sunwin Bus Corp (SUNWIN).

### **2、北京中交兴路信息科技有限公司（中交兴路）**

Sinoiov Information Technology Co., Ltd. (Sinoiov)

北京中交兴路信息科技有限公司（简称“中交兴路”）是一家专注于商用车车联网领域的运营和服务商，致力为中国 1400 万辆营运货车及其背后 3000 万公路货运从业人员提供工作

和生活的全方位服务，实现交易、管理、金融、社交、工具 5 大价值。公司融合物联网、移动互联网、智能交通、云计算、大数据、地理信息、位置服务等先进技术，积极整合货运产业链上下游资源，开发拓展货运大数据、运力、定位、社交、金融、保险、油品等一系列业务。截至目前，公司已取得 123 项专利及 68 项软著。

Sinoiov Information Technology Co., Ltd. focuses on operation and service for Internet of Commercial Vehicle, supplying comprehensive service for 14 million trucks and 30 million workers of road freight. The company aims at customers' core needs, makes the most of advanced technology (such as Internet of things, mobile internet, ITS, cloud computing, big data, GIS, LBS and so on), and develops various business including freight big data, location, transport capacity, social life, finance, insurance and so on, to build up the ecosystem of road freight. Up to now, the company has achieved 123 patents and 68 software copyrights.

### **3、福建猛狮新能源科技有限公司（猛狮新能源）**

福建猛狮新能源是猛狮科技（002684）的全资子公司。是一家集研发、生产、销售为一体的新能源高新技术企业，产品立足于电动汽车集成产业链的系统工程，公司主营锂离子电芯、电池组及 PACK 业务，所有产品将主要用于新能源汽车和储能领域。

Fujian Dynavolt New Energy Technology Co.,Ltd （Dynavolt New Energy）

Fujian Dynavolt New Energy Science & Technology Co., Ltd. is a wholly owned subsidiary of Dynavolt Tech (002684), and a company focusing on new energy technologies and integrating such processed as R&D, manufacturing and marketing as one. Based on the systems engineering in EV integrated industrial chains, the company is mainly engaged in Li-ion battery cells, battery pack and PACK businesses, and all of its products are made to serve new energy vehicles and the energy storage area.

#### **CITE 2017 北美新闻发布会同期活动介绍：**

“彩电品牌中国大奖”是针对在中国市场销售的彩电品牌评选中最具影响力、最受消费者欢迎的品牌厂商。获选的品牌厂商在产品设计、技术、制造、销售、服务、社会责任等方面均具有领先性和代表性。

Best TV Brand China Awards are granted to the most popular TV manufacturers of the most significant influence available in the Chinese market. Award winners shall be the leaders representing the top level in product design, technology, manufacturing, sales, services and social responsibilities.